

## Make Money Online | Search Engine Optimization | Traffic

Is it still possible to make money online with Google AdSense? After all, there was a report circulating this past fall that said AdSense was dead.

AdSense took a beating a short time ago when Google made some changes. But it is still possible to make money online with a Web site or two. It is even possible to make a good living with it.

### What You Need

You need a domain name, a hosting account, and a niche topic. Preferably the niche is one that you know something about. That makes it easier to fill it with content.

If you want to make money online with one or two Web sites then good content is a must. Your goal is to create a site that attracts people and keeps them coming back.

There are sites on the Internet, created by people just like you that are getting thousands of visitors a day. The content is written by the site owner who cares about the subject. They are passionate about the topic and write from their heart.

These sites have grown in popularity simply by word-of-mouth and maybe some simple search engine optimization tactics. Good content will get noticed, although optimizing for the search engines helps.

### Getting Traffic to Your New Site

Before your site can become popular through word-of-mouth you need to get the first visitors to your site. How do you let people know about your site?

Free tactics include posting in forums or blogs and putting your URL in the signature, posting on Answers.Yahoo.com and again putting your URL in the signature, and writing articles and submitting them to article directories. These are all free, and they work very well.

Here's a hint: Write an article each week for each site. Do that consistently and you can't help but get traffic. It's a great way to get backlinks, too, which is very important in getting ranked high in the search engines.

For further education (and for examples) visit [StevePavlina.com](http://StevePavlina.com) and [JackHumphrey.com/fridaytrafficroport](http://JackHumphrey.com/fridaytrafficroport). These are two sites that get thousands of visitors a day. They are using the blogging software put out by WordPress, which is free.

Blogs are a simple way to build a Web site. Anyone can start one, and then tweak it as they become more experienced. Jack's site didn't start out looking that cool. He's done some major changes to it in the last year.

Steve's site looks very plain, but that doesn't bother the millions of people who regularly visit his site. They are coming for the content.

That simple-looking site is earning Steve several thousand dollars a day in AdSense, affiliate products and donations. Yes, people actually donate to sites that offer them good content for free. Steve uses a WordPress plug in for collecting donations from visitors who want to give him money as a way of saying "thank you."

A free forum that can provide a great education on the topic of Internet marketing for any newbie is available at [Forum.DigitalPoint.com](http://Forum.DigitalPoint.com). Be prepared to spend hours there searching through all the posts that give good tips on how to make money online. You can also sign up for free and post questions.

The basics of how to make money online have been described here, along with some examples to study and a forum to learn from. Now it is up to you to get started.

Whatever you do, don't put it off. You can't make money online by just reading about it. You have to take action.

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## About the Author

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