

## The Importance of Articles For Online Business.

The majority of serious internet marketers are talking about how easy it is using articles online to make money.

And it's true, articles are an awesome and easy way to make money online.

And the best part is, there is more than one way to do it.

### **How can article writing boost traffic and income?**

By submitting your articles on free [article submission](#) sites containing a one way link to your own website.

Readers, after reading your articles, may click on your free link and your website will receive another unexpected visit.

This is one reason why relevant content is important. Make sure your articles and content are relevant to the website that you are linking to.

Having them on the free article submission sites is also making these articles available to other webmasters who may wish to publish your articles on their website as well. This means more one way links to your website.

And anyone who reads the article on that site can still click on the link to visit your site.

As the list of your published articles grow larger, and more and more of them are popping up on new websites, the total number of links to your site increases also.

Major search engines are placing a lot of significance on incoming one way links to websites so they can determine the importance of a certain site.

So by generating these one way links to your webpages you are also doing your page rank a favour as well.

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### **A Handful Of Ideas**

You can create articles containing links that generate free traffic to your website and get you sales for what ever it is that you are selling.

These same articles can send traffic to websites you are promoting as an affiliate and get you long term residual income in the form of affiliate commissions.

You can create websites full of meaningful content and run adsense ads on your WebPages to generate income by selling targeted advertising to people that are looking for targeted traffic.

You can even quickly create your own e-books and sell them on their own mini sites with links from your articles, you could even sell resell rights to these e-books.

### **About the Author**

Shane is owner and webmaster of the Successful [Resell Rights Products Warehouse Website](#) "This site is a virtual gold mine of Home Based Business Ideas, Resell Rights Products and Killer Resources!"

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