

## Google Assassin Is Over Hyped!

So Google Assassin is launched and has broken clickbank's previous sales record. Great!

But is it over hyped? Yes it is. Let me explain-

The video explains making \$1,69000 in a single day. Ridiculous! I don't have any suspect on the ability of Chris or the amount of money he is showing in his clickbank account. But my original concern is, is it duplicable? and honestly the answer is NO. No, it is not duplicable, unless you are having thousands of subscribers like Chris has, hundreds of joint venture partners with thousands of emails like Chris has. It is not duplicable unless you write another Day Job Killer yourself and market it in Chris's way. It is not duplicable unless you have the GURU reputation Chris is enjoying. So, never think that you'll make \$1,69000 in a single day like Chris did. It is not the Google Assassin system or software which brought so many dollars to Chris's clickbank account. Does it mean that Google Assassin is no good but a planned hype? Absolutely WRONG! Google Assassin is a quality product with great potential.

So, what is it exactly? Let me give one real approach of its functions and potentials.

First: Product selection. One terrific problem for newbie affiliates is selecting hot and new well converting affiliate product. How Google Assassin solve it? You log into your Google Assassin account and head towards the new products section. There you'll see a long list of hot converting product. You pick one of the top converting product. So , your first problem is gone.

Second: Keywords selection. Another big problem. One single god converting keyword is goldmine. 100s useless keywords are enough to dig a huge hole in your pocket. So after selecting your product inside Google Assassin account Product section . If You don't know anything about the product in question, and so you enter the only keyword you can think of. Two minutes later, and you have a 200 strong keyword list, arranged by profitability. Look at the line again , it is very potential in long term - strong keyword list arranged by profitability.

Third, Creating Ad: This is another section of PPC marketing where many pros [including me - even after 2 years of PPC marketing experience] got stucked. But if you have Google Assassin create a campaign using the software, including your ad, tracking links and bid prices (all automated).

And finally, upload your ad: Google Assassin system spits out the code, and you export it into your Adwords account...copy...paste...

Done.

So, it is what you'll have if you buy Google Assassin.

Now lets brainstorm its earning potential of Google Assassin for little guys like you and me.

Suppose, you are a member of Google Assassin and you have access to all the automated tools that Chris has. Now, suppose your daily adwords budget is \$50. And you bid 50 cent for every click on the potential keywords that Google espionage software brings to you. So , you will get 100 clicks. Considering Chris's recommended hot new affiliate products, if we have a conversion ratio of 4% and we make \$20 to \$40 for each sale , we'll make \$80 to \$160 every day. Now, it seems like a realistic earning potential of Google Assassin system and softwares. I wont say that you cant earn more or you'll definitely earn this amount.

Hope this will help you to take right decision if you are thinking of buying [Google Assassin](#) .

### About the Author

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