

Internet Marketer's Dream: 8 Productivity Tips for Firefox Browser Users

Here are 8 productivity tips specifically for Mozilla Firefox users:

1) **SearchStatus**. Set yourself up so that you'll know everything you need to know about your sites and your competitors. It displays the Google PageRank, Alexa rank and complete ranking anywhere in your browser, along with fast keyword density analyzer, keyword and nofollow highlighting, backward and related links, other Alexa info and SEO tools. This tip alone could save your hours of "look up" time.

2) **Alexa Sparky**. Other immediate, in-depth competitor analysis can be had when you install Sparky. Sparky is a free FireFox browser plug-in built by Alexa, that accompanies you as you surf, providing useful information about the sites you visit without interrupting your Web browsing. Specifically:

- Learn about Website Traffic Trend information. Is this site getting more popular, or less popular?
- Get detailed traffic information including Reach and Rank. How does this site's traffic compare to other sites on the Web?
- Surf more efficiently with Related Links for each page. If I like this site, are there others that I might want to visit?

Plus surfing your own sites with this plug-in activated helps improve your Alexa score!

3) **Google Global Firefox Extension**. Learn to view Google results by country. This plug-in tells you everything you need to know about your competition in other countries. Ever want to see what people in other countries are seeing for a particular search in Google? For example, let's say you are based in the USA and you want to know what people in the Canada are searching for.

If you travel to another country, your default Google search page is usually that country's top level domain (i.e. Google.it if in Italy). The same tool can be used when traveling overseas to view Google results of your home country.

4) **Browser Window Resizer**. View the way your advertisers and clients see your site. You may have a massive flat panel monitor but what are you displaying in 1024x768 mode? First, check your web logs and analyze the majority of viewers' video resolution. Chances are it's 1024x768.

The Browser Window Resizer is also useful tool for testing different screen sizes. It accurately resizes your browser so you can view if the web page looks right in all of the standard resolution sizes. Window resizer supports the 640x480, 800x600, 1024x768, 1280x1024 video modes.

As far as your advertisers are concerned, there are 2 important reasons:

- Your right column may not be properly displayed without the viewer scrolling the horizontal bar.
- If you advertise or publish banner ads "above the fold", make sure it's visible to the highest amount of readers.

5) **FireFTP**. Use it to upload files fast, free, anywhere. FireFTP is a free, secure, cross-platform FTP client for Firefox which provides easy and intuitive access to FTP servers. Very handy if you are traveling and don't have your local FTP software on your PC or laptop!

6) Pick up exactly where you left off. Simply open all your tabs from last session, automatically. You don't even need a tool. It is a setting to have all your open web pages restored each time you restart Firefox.

Go to Tools, Options, Startup box. When Firefox starts, select "Show my windows and tabs from last time".

7) **ColorfulTabs**. This is a simple but powerful tab management tool to organize your day using tasks, and overall, spark up your tabs. Simply choose a specific color for each tab, and then assign a task or project to each tab. Besides being rather pretty, the pastel tint options are actually easier on the eyes: something important for a pair of lookers who surf and write all day long.

8) **Adsense Notifier**. Do you need to visually see your wealth increasing at frequent intervals? If so, apply this plug-in to display your Adsense earnings on the Firefox statusbar. Of course, anyone watching over your shoulder can see your massive earnings too! Nonetheless, to see this "cash register" working might be all you need to stay focused at work.

Using these tips, I literally save several minutes each day many times over, which easily clocks up to be an hour, in which I can do other things.

Now you can do it too!

About the Author

Jimson Lee works as an Information Technology Consultant specializing in Infrastructure Management, Services & Security. For more productivity tips, and free links to the software, refer to [CRM and Help Desk Software](#).

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