

## Why Submit to a Link Directory?

Do you own a website? If so, you are probably aware that if you want visitors to check it out you need to do quite a bit of promotion. Sure, there are some sites that defy all logic, but in most cases this does not hold true. For this reason, you need to put together a promotion plan that can really help you succeed. One of the best ways to promote your website is through link directories. Although a lot of people pass these by, the fact of the matter is that doing so is a huge mistake. No matter what type of website you own, you need to become aware of the benefits that go along with submitting to a link directory.

First off, when you submit your site to a [link directory](#) you will begin to build backlinks. While this may not seem important, did you know that most search engines take backlinks very seriously? The more of these you have the higher you will rank in the search engines. And of course, getting links from high page rank directories you will be doing yourself a huge favor.

Another benefit of submitting to a link directory is that you will be able to get your site in front of a lot of other people. Although link directories are nothing more than links that point to websites, people do visit these in order to find what they are looking for. For instance, if somebody needs to find an authority site on real estate they can visit a link directory and check out everything that is listed. In turn, this can lead to free traffic being directed to your site.

There are many benefits that you can take advantage of when you submit to a link directory. If you have a website of any type, you need to do all that you can to beat out the competition. And as you can see by now, submitting your site to link directories is one of the best things that you can do.

## About the Author

[Link Dir](#) is a free web directory of quality sites, with more than 3000 categories, submit your family friendly sites today for free in to our web directory & exchange links for free and [promote your website](#).

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