

## How The Golden Triangle Can Change The Future Of Your Online Business

If you are unfamiliar with the Golden Triangle, you are about to learn something that can completely change your online business. By being in the Golden Triangle, you will receive more traffic than you have in awhile. While it can take time, it will also be the best thing that has happened to your site.

Pay per click management is one of the most effective ways to become seen on the search engines. The Golden Triangle is correlated with pay per click management and the search engines. It has been found after an in-depth study that a majority of internet searchers focus on the content and sites in a triangle. You can think of it like the Bermuda Triangle, which also sucks people in within a triangle.

Studies have found that the highest concentration of visualization is on the top three or four searches in the search engines. From there, the amount of people clicking on sites takes a tremendous plunge. If you really want to see an increase in your traffic volume on your online business site, it is essential that you get to the top.

The longer this study was performed, the more obvious it became that this was a strong pattern. The highest concentration was on the top three or four for natural listings and only the top two results for sponsored listings. Pay per click management is seen as sponsored listings, which makes it apparent that you are within the top two.

Sponsored listings are the results that you see on the side of the page in their own section. For these listings, you are paying to get your way to the top as oppose to natural listings, which require a great deal of keyword optimization. Therefore, you had better pay enough to get in the top two listings or else you are throwing your money away.

If you decide to stick with natural listings, it is not the end of the world if you cannot make it to the top three or four positions. Internet surfers that know what they are looking for are not always going to click on the top few positions because they might not have the best titles and descriptions. In order to capture those surfers past the first few positions, it is essential that you create an enticing title that has a short and to the point description.

After the top eight positions for natural listings, the drop off rate was found to be 50%. Now that you know the power of the Golden Triangle, it is crucial that you work hard to get to the top. There are several things you can do to climb higher, but just remember the importance the Golden Triangle has on your online business.

### About the Author

Would you like to have real financial security? How about 70% off your every one of your vacations? Crisoforo Marroquin invites you to visit his [profitable business opportunity](#) website for everything you need to start and run your own online business. His services include advertising, mentoring, and a full service training and support package to help guarantee your success. Learn more here: <http://VacationWealthMaker.com>

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