

Global Domains International (GDI): Building a Domain Empire

There's an explosion going on in the domain industry on the Internet. It's called Global Domains International, otherwise known as GDI or website.ws, and if you haven't heard of it yet, you will soon! In short, Global Domains International offers excellent domain name availability, instant registrations, 24-hour global DNS activation and secure domain management and editing.

Started in 1999, by Internet entrepreneurs Michael Reed and Alan Ezeir, GDI has been successfully taking the Internet by storm in the area of domain names and web site services. Originally offering the domain name extension, .ws, these entrepreneurs have been quickly building a domain empire. By incorporating their own free high-tech sales video into each domain account in Global Domains International, the videos have been used and personalized instantly by each Global Domains International independent sales representative to generate new accounts 24/7. Since these new accounts are set up instantly, this has allowed the company to acquire new business and grow incredibly fast. In fact, GDI has recently been named number 37 on Inc magazine's list of the top 500 fastest growing companies (the "Inc 500 List"), making Global Domains International poised to become the largest company the industry has ever seen.

"Location, location, location" is as important to the real estate industry as a domain name is to the Internet. One of the best things about GDI domain names is that they are abundant. Domain names are the human-friendly forms of Internet addresses, and are commonly used to identify and find web sites. The primary purpose of domain names is to create addresses that are easier to remember and use than numbers. Domain names are ordinary words, letters, or numbers that signify the location of a web site on the Internet, such as "drugstore". More important than anything when talking about domain names, is availability, and this is where GDI excels. Domain names are registered on a first-come, first-served basis. GDI, being the newer kid on the block, offers many more unique domain names that may no longer be available from extensions like .com or .net.

Domain names are very important for any online business. Domain names can contribute a lot towards the success or failure of a web site. More than a web address, **relevant domain names** are an important element of a successful Internet marketing strategy. Relevant domain names are high quality names that contain generic key words or key word phrases that are descriptive of an industry, a business or specific products or services. Relevant domain names are not only memorable, they influence a site's ranking in search engines. URL is the abbreviation for, "Uniform Resource Locator", a term that identifies a web site address on the Internet. A site URL containing the phrase, "convertiblecars" has a higher possible correlation, and thus, a higher possible ranking to the key word search for "cars" than a URL without that key word match.

With the 2007 most recent count of web sites reported to be a whopping 12.8 million and growing, the demand for the kind of relevant domain names available from GDI, is exploding as well.

If you would like to learn more about **GDI**, you may read an in-depth article or watch a short informational video (free test drive) at: [Global Domains International](#).

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About the Author

DMarie Holtz is an independent entrepreneur with 10 years experience in network marketing. She has a B.S. in Business and Dietetics, an A.S. in Business and an A.A.S. in Marketing. She recently has begun developing web sites to help promote her businesses and interests online. They include: [Global Domains International](#) and [Make Money at Home](#)

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