

Catching The Next Affiliate Big Wave

Do you ever get frustrated because you are missing out on all those new Internet Marketing products that are stuffed into your email box every few weeks? I know I do. They come in waves don't they? As a Newbie I see these offers and my mind starts racing, and my legs start spinning -but I'm going nowhere fast. I'm just not prepared for them and don't have any system in place to take advantage of them. I end up buying them off the smart guys out there who have got their act together. It is definitely the quick and the dead and I'm the latter.

It's time to take control - I say!

Wouldn't it be nice if you have your systems in place ready for the next Big Affiliate Wave? Whether you're surfing for the next Google Cash Detective Mark II, a DayJobMassacre or a CMSInfusionForTheMasses. I realised that most of the time there is only a small window of opportunity to make the easy money on these programs. Now as more and more people look to the Internet for income it can only get harder. So what do we do?

If only I could have an Affiliate Marketing Surfing System that would:

Surf for the next successful Affiliate Product Wave before most people know about them.

Find Affiliate Programs that are well designed with all the necessary Sales Material.

Make it easy and quick to create the initial Affiliate Landing or Squeeze Pages.

Have the ability to capture names and email addresses so I can build my "List".

Protect my Affiliate links for fraud.

That should give me half a chance.

But the Dreaded "Lists" are waiting out there in the Deep Water!

There is one thing missing - I need to get traffic to my landing page fast! As a Newbie with no "List" the only way I know to get traffic fast is to use Google Adwords. In 15 minutes they say I can have people clicking away at my Ads and going to my Landing Page. But can I do it well enough and fast enough to compete with the "Lists" - those Internet Marketers with huge mailing lists. These guys can be on the beach (Mexico maybe and teaching a young mexican girl how to make her first million!) with their wireless notebooks and just press a key to release a 100,000 emails to their "List". At 2% conversion that's immediately 2,000 potential sales before they finish their drink! Now let's say they get 50% of a \$197.00 product. They pocket \$197,000.00 (assuming no fees or charges) while I'm still figuring out my Keyword Ad Groups! Doesn't it make you want to go out and shoot somebody? - I don't mean that literally. But you get the picture.

What Can We do to level the Playing Field

We can automate - that's what we can do. There are new leading edge programs being released everyday that can speed up labour intensive tasks like creating tightly grouped AdWord Keywords. There are programs out there now that can take Landing Pages from an Affiliate program and multiply it for as many keywords as you want to enter. Each Landing page is carefully created to match the keyword the potential purchaser entered in the Google Search box. All these highly targeted and optimised Keywords, Ad Groups and Landing Pages helps get a high Google Quality Score and thus reduce the cost of your Ads. This means you can stay in the game longer - hopefully long enough to get some sales and get critical mass. Reducing the cost of your Ads can dramatically increase your profitability on any Affiliate Program.

But now we have another problem

How do we manage all those Adword Groups and Keywords? You see we need to monitor them constantly to weed out those keywords that are not working and maximise our opportunity with the keywords that are making us money. Would you believe there is software that can do that for you too and reduce your Adword costs automatically, while you sleep.

What about my competitors you may well ask

Well your competitors can be spied upon. I don't know for how long because there is at least one program that claims it can stop the spying. But whilst we can do it, we can take a look at their Adword Keywords and their Ads and "steal" what works for them and make it our own.

My Affiliate Surfing System to Catch the Next Wave

My system will comprise an affiliate surfing program to find potentially profitable affiliate programs quickly. It will include the ability to create masses of tightly knit keywords for many Ad Groups within hours of selecting the affiliate program. Landing Pages would be created on the fly for all the Keywords and all uploaded to my hosting account and ready to go. I will use a program to automatically monitor my keywords and remove bad ones and maximise the potential of the good ones. I'm also going to keep an eye on my competitors to stay ahead of the game if I can.

So it seems I can create a system that will allow me to catch the next Affiliate Wave and ride it all the way to the Bank. And I am going to try. If you want to take a look at how I'm going to do it go to my Blog and watch my progress (or otherwise). I am starting this week with my first affiliate product. I'll write up my progress on my Blog <http://www.startherewebsites.com>.

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About the Author

David Bates is building an Internet Business. As an Internet Newbie he is writing about his experiences. Others wishing to start their Internet Business may find it helpful. Please go to his website at [Start Here Web Sites](#).

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